

# CUSTOMER SERVICE

## CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

The Customer Relationship Management module helps your sales teams easily control and take care of the customers and prospects you deal with.



### MANAGE CONTACTS & ACTIVITIES

Create contacts and assign them to a company, record follow-ups, send emails and store notes against a contact or company.



### TELEMARKETING SCRIPTS

Store telemarketing scripts that display pre-written questions or prompts to give your sales team confidence on the phone.



### EASILY IMPORT CUSTOMER DETAILS

Import data from other modules into CRM. An in-built duplicate checker ensures no duplicate data is imported.

